

A hand is shown from the bottom left, gently holding a single green leaf. The background is a soft-focus, lush green environment with many other leaves, creating a sense of nature and growth. The overall tone is bright and positive.

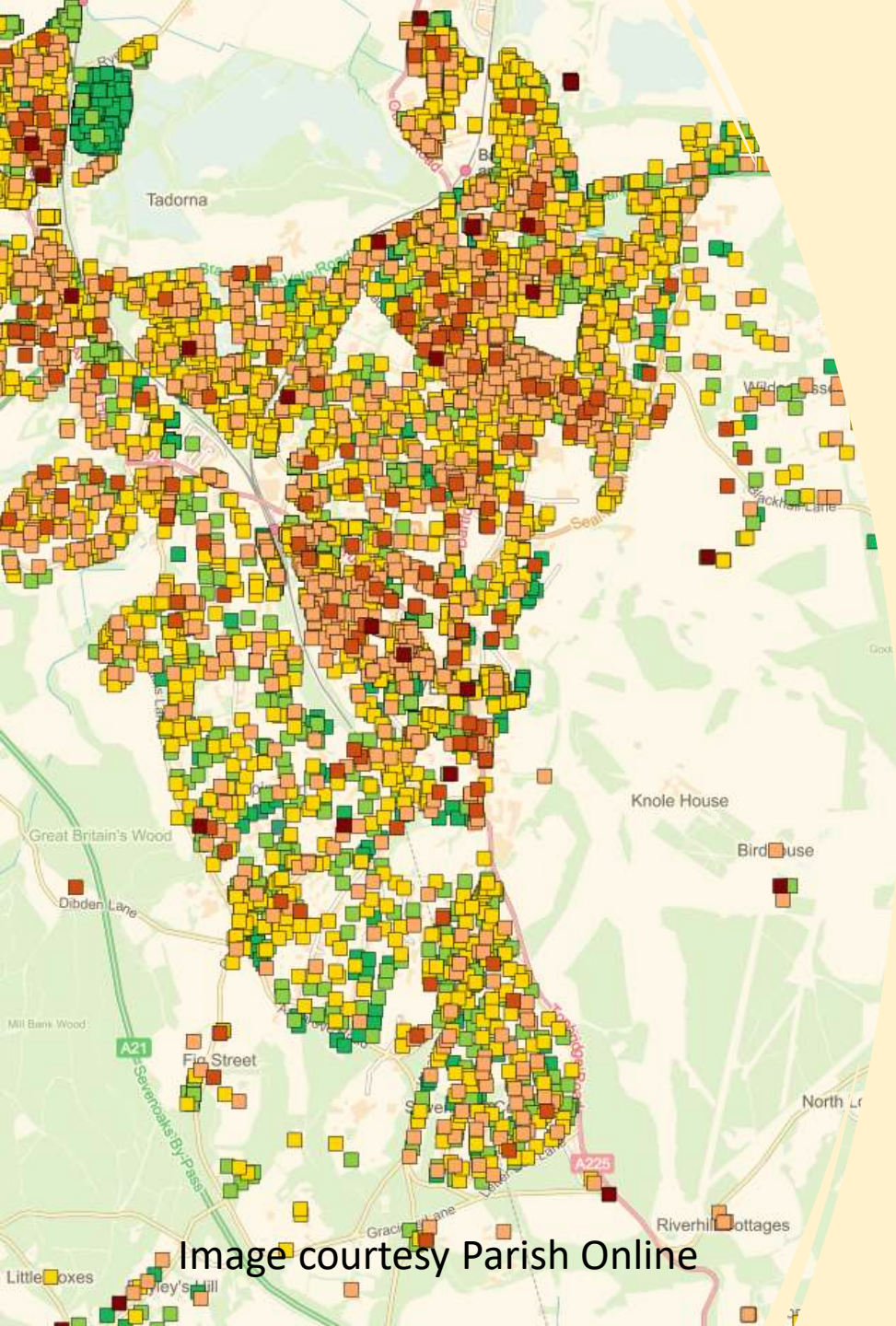
PLACE-BASED INITIATIVES

Andrew Maliphant
Environmental & Sustainability Advisor
SLCC



What is a place-based initiative?

- a person-centred, bottom-up approach.
- local people working together in their shared location
- using available resources to meet a common goal
- collaborating, sharing, learning and enjoying



What is place?

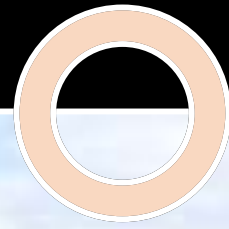
- “Where everybody knows your name”
(TV programme Cheers)

- Not always possible – but shared postcodes is a start
- Shared concerns and vision are even better
- The Government’s Local Net Zero Forum has been looking at combined authorities...
- ...but we know town and parish councils are closer to the community, where some initiatives will have started already

Getting people together

- Local groups at the Annual Meeting
- Walkabout with a local guide
- Practical day e.g. tree planting
- Neighbourhood Plan events
- Public meeting with speaker
- Ideas on a clothes-line (tops and pants!)
- Online – post ideas on a map
- Other ideas are available¹
- **Conversation must be two-way – Your Village Your Voice**





Action is not just
for the able-bodied



The Great Collaboration

www.greatcollaboration.uk/for-local-councils/

- Individuals can log in to get advice and register their actions
- Councils can discover by postcode what is (or isn't) already happening in their area
- There is already a toolkit for local councils on the site - more collective actions by councils and local groups will be added soon, suggestions / case studies welcome
- Following the Herefordshire pattern, we are planning a network of local link people
- admin@placebasedinitiative.co.uk



Model biodiversity policy² (response to the guidance)

- manage land and property using environmentally friendly practices^{3,4}
- get expert advice
- find out what local groups are doing already, and support
- potential for a biodiversity audit (residents Bioblitz?)
- consider the potential impact from planning applications
- more advice is available^{5,6,7,8}



Acknowledgements and Links

1. www.cse.org.uk/resource/top-tips-for-community-engagement-2/
2. www.slcc.co.uk/site/wp-content/uploads/2023/11/Model-biodiversity-policy-30-October-2023-1.pdf
3. beta.southglos.gov.uk/wp-content/uploads/Local-Nature-Action-Plans-guidance-for-town-and-parish-councils.pdf
4. beta.southglos.gov.uk/static/bfa32f2f88ebdde3b5fada3e15d0f189/LNAP_field_guide_2022.pdf
5. www.slcc.co.uk/climate-action/
6. www.nalc.gov.uk/our-work/climate-change
7. www.nalc.gov.uk/our-work/nalc-national-networks#climate-emergency
8. admin@placebasedinitiative.co.uk